



Nevada County Aging & Disability Action Plan

(July 2023 – June 2026)

As the basis for the Nevada County Aging and Disability Playbook, the Action Plan below details the specific goals, strategic actions, and key steps the community will take to make measurable progress toward improving the lives of older adults and people with disabilities throughout the county. The Action Plan is operating within a three (3)-year timeframe, with the first cycle in July 2023 through June 2026 (fiscal years). This plan will be a working document throughout the course of the project, with needed adjustments made based on progress, revisions, changing environmental conditions, funding, regulations, and other internal or external forces. Beginning in July 2026, the Action Plan will be revisited for an official plan update to prepare for the next Action Plan cycle.



Goal 1: Inclusion, Equity, and Social Participation

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
Strategy 1.1: Support the development of senior centers in both	▶ Support gold country senior services with the senior center that is under development.	▶ Gold Country	▶ Adult Services – Nevada County	July 2023 (Year 1)	▶ December 2023 (Year	▶ Western County: Doors open and services

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
Eastern and Western Nevada County.	<ul style="list-style-type: none"> ▶ Investigate and coordinate with Truckee’s Sierra Senior Services social and senior services and activities. 	<ul style="list-style-type: none"> Senior Services ▶ Sierra Senior Services 	<ul style="list-style-type: none"> ▶ Agency on Aging Area 4 (AAA4) ▶ Aging & Disability Resource Connection (ADRC) 		<ul style="list-style-type: none"> 1) (Western County) ▶ Ongoing (Eastern County) <ul style="list-style-type: none"> • Western county Senior Center is OPEN! • TTCC has about 2 hours of senior specific program, no space or bandwidth at Sierra Senior Services 	<ul style="list-style-type: none"> coordinated for Senior Center. ▶ Eastern County: Services coordinated with Sierra Senior Services of Truckee.

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
<p>Strategy 1.2: Engage with diverse cultural groups to leverage connection and support for seniors and people with disabilities from underserved communities.</p>	<ul style="list-style-type: none"> ▶ Create a list of cultural groups and key contacts. ▶ Gather input on unique outreach opportunities and needs of communities represented. ▶ Conduct focus groups/interviews to ensure culturally competent services and messaging. ▶ Ensure culturally relevant marketing efforts are in the Communications/Marketing Plan (See Goal 6: Strategy 6.2). 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County 	<ul style="list-style-type: none"> ▶ Color Me Human ▶ California Heritage Indigenous Research Project (CHIRP) ▶ Tahoe Truckee Community Collaborative 	<p>July 2023 (Year 1)</p>	<p>June 2024 (Year 1)</p> <p>-Community Health assessment team has done a lot of work here - we can partner with that work.-Kelly and CHIRP met for collaboration around APS/FREED around homeless services</p>	<p>List of cultural groups and outreach opportunities</p>
<p>Strategy 1.3: Improve access to technology to connect older adults and people with</p>	<ul style="list-style-type: none"> ▶ Investigate how we can support local broadband expansion efforts. ▶ Implement access to technology grants for internet- 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County 	<ul style="list-style-type: none"> ▶ AAA4 ▶ California Low-Cost Internet Plans (state) ▶ City Councils 	<p>July 2023 (Year 1)</p>	<p>June 2026 (Year 3)</p> <p>-ATT program provided devices to</p>	<p>Number of devices and trainings tracked.</p>

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
disabilities to internet services and resources.	<p>connected devices for older adults and people with disabilities.</p> <ul style="list-style-type: none"> ▶ Identify and develop training resources. 		<ul style="list-style-type: none"> ▶ Economic Resource Council (ERC) ▶ Local broadband initiative ▶ Nevada County Board of Supervisors ▶ Planning Departments ▶ Truckee Donner Public Utility District 		<p>individuals and organization</p> <ul style="list-style-type: none"> -Tech Tuesday – drop-in support group @FREED -Cyber Seniors at the Senior Center partnering to provide training resources 	
<p>Strategy 1.4: Investigate interest in the local development of adopt-a-grandparent/adopt-a-grandchild programs.</p>	<ul style="list-style-type: none"> ▶ Identify a community partner to lead this effort, depending on interest. ▶ Research existing models from other communities. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County 	<ul style="list-style-type: none"> ▶ Churches ▶ Schools ▶ Sierra Nevada Children’s Services (SNCS) 	<p>July 2025 (Year 3)</p>	<p>June 2026 (Year 3)</p>	<p>Community-viability of the program(s) determined.</p>
<p>Strategy 1.5: Research and investigate a</p>	<ul style="list-style-type: none"> ▶ Identify lead agency. ▶ Investigate previous efforts, including opportunities and 	<p>Adult Services – Nevada County</p>	<ul style="list-style-type: none"> ▶ Eskaton ▶ Neighborhood Association ▶ Neighborhood Watch 	<p>July 2025 (Year 3)</p>	<p>June 2026 (Year 3)</p>	<p>Community-viability of the</p>

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
"Village Model" that fits our community.	barriers for program development.		▶ Residents Council		-	program determined.



Goal 2: Housing for All Ages and Stages

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcome(s)
Strategy 2.1: Increase recuperative care beds for the homeless.	<ul style="list-style-type: none"> ▶ Identify a funding stream to support the addition of beds. ▶ Identify needed professional medical personnel if new beds are provided. 	Hospitality House	<ul style="list-style-type: none"> ▶ Adult Services – Nevada County (referrals) ▶ Homeless Resource Council ▶ Hospitality House ▶ Nevada County Housing and Community Services 	July 2023 (Year 1)	June 2026 (Year 3) -HH is providing these beds, through CalAIM they are able to expand fully. Met	Increase the number of beds for medically fragile homeless customers.
Strategy 2.2: Promote and develop co-housing options and availability.	<ul style="list-style-type: none"> ▶ Develop a list of available co-housing options. ▶ Market and promote the Home Share American River program locally. 	Home Share American River	Nevada County Housing and Community Services <ul style="list-style-type: none"> ▶ Nevada City Co-Housing ▶ Wolf Creek Co-Housing 	July 2023 (Year 1)	June 2026 (Year 3) -American River HomeShare lost funding and has closed	Active list of available co-housing opportunities.

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcome(s)
					-AAA4 is working on development of a regional program -Private development meetings related to the DD population have been happening.	
Strategy 2.3: Investigate the use of, and incentives for tiny homes and Accessory Dwelling Units (ADUs) to improve housing access, affordability, and sustainability.	<ul style="list-style-type: none"> ▶ Investigate updates to local codes to allow trailers on private properties. ▶ Investigate Regional Housing Authority's (RHA) ability to update voucher policies for trailers/mobile homes to allow vouchers. ▶ Access to incentives/vouchers for 	ADRC	<ul style="list-style-type: none"> ▶ Board of Supervisors and City Councils ▶ Community Representatives ▶ Local Planning and Zoning ▶ Nevada County Housing and 	January 2024 (Year 1)	June 2026 (Year 3) -ADRC provided support to tiny homes on wheels ordinance with advocacy to	Support changes in 2 policies/local building codes.

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcome(s)
	<p>people with units with a shared bathroom.</p> <ul style="list-style-type: none"> ▶ Investigate incentives for ADU development in the county. 		Community Services		expand to trailers as well.	
<p>Strategy 2.4: Coordinate with Nevada County to investigate pursuing AARP livable communities and Prohousing Designation Programs to spur housing and make it more livable.</p>	<ul style="list-style-type: none"> ▶ Identify lead agency. ▶ Convene multi-agency/citizens workgroups and advocacy groups. ▶ Research planning policies. ▶ Conduct a self-assessment. ▶ Make a plan. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County 	<ul style="list-style-type: none"> ▶ County and City ▶ Local Planning Department ▶ Nevada County Housing and Community Services 	January 2024 (Year 1)	<p>June 2026 (Year 3)</p> <p>-AARP designation is complete!</p> <p>-Prohousing designation in progress.</p>	Lead agency identified and a plan developed.
<p>Strategy 2.5: Prepare local facilities to utilize the Home & Community-Based Alternatives Waiver and for the Assisted Living Waiver Integration legislation to go into effect.</p>	<ul style="list-style-type: none"> ▶ Identify local board and cares and/or assisted living facilities to participate in this state-funded program. ▶ Market and promote assisted living waiver program locally. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County ▶ Nevada County Housing and Community Services 	<ul style="list-style-type: none"> ▶ Counties approved for this program (referral source) (Alameda, Contra Costa, Fresno, Kern, Los Angeles, Orange, Riverside, Sacramento, San Bernardino, San 	July 2024 (Year 2)	<p>June 2026 (Year 3)</p> <p>-The state cancelled these plans.</p> <p>-Still have a lack of board and care, not serving the</p>	1-3 local facilities to participate in the state-funded program.

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcome(s)
			<p>Diego, San Francisco, San Joaquin, San Mateo, Santa Clara, and Sanoma counties)</p> <ul style="list-style-type: none"> ▶ Home and Community-based Alternatives Waiver and Assisted Living Waiver (HCBA-ALW) Integration legislation for February 28, 2024 – to be available in all counties 		<p>need, what else might we work on?</p> <p>-Could add lobbying Partnership to provide the transition CS.</p> <p>-ALW is available but only out of county and with a 2-3 year waitlist. Open APS case can move them up on the list.</p>	



Goal 3: Enhanced Caregiving Resources

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
<p>Strategy 3.1: Investigate the creation of a community college-caregiver pipeline.</p>	<ul style="list-style-type: none"> ▶ Identify a lead agency/group. ▶ Identify courses/classes at the community level to engage. ▶ Promote the program to the community and caregiving agencies. 	<p>Connecting Point (211)</p>	<ul style="list-style-type: none"> ▶ Sierra College ▶ High School ▶ Connecting Point (211) In Home Supportive Services Career Pathways Program ▶ Comfort Keepers ▶ AgapeCare Home Health Inc. ▶ All About Care ▶ Altern Home Care LLC ▶ Always Best Care Senior Services ▶ Amah Home Care ▶ Helping Heart Senior Care Services ▶ Home Instead ▶ HomeWell Care Services ▶ Interim HealthCare of Grass Valley 	<p>July 2023 (Year 1)</p>	<p>June 2024 (Year 1)</p> <p>-</p>	<p>Establish curriculum and regularly scheduled classes.</p>

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
			<ul style="list-style-type: none"> ▶ Interim Home Style Services ▶ One Source – Empowering Caregivers ▶ Partner’s In Care ▶ Pawnie’s Home Care ▶ Progressive Home Care ▶ Rhonda’s After Care ▶ Shekinah Care-In Home Care for Seniors ▶ Sierra Nevada Home Care 			
<p>Strategy 3.2: Identify funding resources for Sierra Palliative Services.</p>	<ul style="list-style-type: none"> ▶ Outreach to community partners for collaboration and possible funding stream opportunities. 	<ul style="list-style-type: none"> ▶ Hospice of the Foothills ▶ Dignity Health Care 	<ul style="list-style-type: none"> ▶ To be determined 	<p>July 2023 (Year 1)</p>	<p>June 2024 (Year 1) - Compassionate care...Sierra Care Palliative Program.. Not a funded program, FCC is covering the</p>	<p>Establish an operational palliative care system for our community.</p>

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
					cost. More work to be done, a waiting list exists.	
<p>Strategy 3.3: Determine the local barriers to obtaining an In-Home Supportive Services (IHSS) caregiver for those who qualify.</p>	<ul style="list-style-type: none"> ▶ Conduct interviews with service providers. ▶ Investigate doing a survey with IHSS recipients. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Connecting Point (211) 	<ul style="list-style-type: none"> ▶ Adult Services – Nevada County IHSS ▶ California Department of Social Services ▶ One Source – Empowering Caregivers ▶ United Domestic Workers (UDW) 	<p>July 2023 (Year 1)</p>	<p>June 2024 (Year 1)</p>	<p>List of identified barriers and recommendations.</p>
<p>Strategy 3.4: Increase the availability of respite care.</p>	<ul style="list-style-type: none"> ▶ Explore funding sources. ▶ Recruit volunteers as respite caregivers. 	<p>One Source – Empowering Caregivers</p>	<ul style="list-style-type: none"> ▶ Connecting Point (211) ▶ Dignity Health/Sierra Nevada Memorial Hospital 	<p>July 2023 (Year 1)</p>	<p>June 2025 (Year 2)</p> <p>-CalAIM does have a benefit – this is a benefit with low usage. Medi-cal only. Can we get IHSS providers</p>	<p>Robust respite resources</p>

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
					to join this as they sign up?	
Strategy 3.5: Advocate for standardizing IHSS caregiver pay across the State.	<ul style="list-style-type: none"> ▶ Investigate possible legislation and advocacy opportunities for a standard wage increase. ▶ Ensure positive marketing efforts to elevate the caregiving/caregiver profession are in the Communications/Marketing Plan (See Goal 6: Strategy 6.2). 	Connecting Point (211)	<ul style="list-style-type: none"> ▶ California State Department of Social Services (DSS) ▶ IHSS Advocacy Group ▶ Public Health Directors Association ▶ UDW 	July 2023 (Year 1)	June 2026 (Year 3) -State is researching and producing a report coming in 2025.	Participate in 3 advocacy efforts.
Strategy 3.6: Expand adult day programs.	<ul style="list-style-type: none"> ▶ Identify partners. ▶ Explore funding sources. ▶ Establish at least two new adult day programs that are centrally located, one in Western and one in Eastern County. 	<ul style="list-style-type: none"> ▶ Alta Regional Center ▶ Helping Hands 	<ul style="list-style-type: none"> ▶ AAA4 ▶ ADRC ▶ Alzheimer’s Association ▶ Alzheimer’s Outreach Program ▶ EnGaged Services ▶ Gold Country Senior Services (upcoming Senior Center) 	July 2024 (Year 2)	June 2026 (Year 3) -Working with Alta Regional. New ED at onesource – Jet	Establish 2 new adult day programs.

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
			<ul style="list-style-type: none"> ▶ Hospital/Medical Sector ▶ Neighborhood Center of the Arts ▶ Nevada County Association of the Developmentally Disabled ▶ One Source – Empowering Caregivers ▶ PRIDE 		<p>-drop in respite and at health fair</p>	



Goal 4: Progressive Health Care Access

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
Strategy 4.1: Investigate opportunities to increase access to telehealth.	<ul style="list-style-type: none"> ▶ Apply for grant programs. ▶ Speak to Partnership Health on telehealth options and identify gaps. ▶ Outreach with California Low-Cost Internet Plans to make it available. ▶ Training on technology and support. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County 	<ul style="list-style-type: none"> ▶ Dignity Health/Sierra Nevada Memorial Hospital ▶ Health Plans ▶ Home Health ▶ Nevada County Senior Outreach Nurse Team ▶ Partnership Health ▶ Sierra Services for the Blind ▶ Technology grant program-FREED 	July 2023 (Year 1)	June 2024 (Year 1) -ATT grant supported this	Identify 3 activities that will increase access to telehealth in Nevada County.
Strategy 4.2: Ensure effective coordination of CalAIM Funding in the County.	<ul style="list-style-type: none"> ▶ Understand the CalAIM program and how it impacts local service providers. ▶ Identify agency/organization that could contract with CalAIM and subcontract local partners. 	Behavioral Health – Nevada County	<ul style="list-style-type: none"> ▶ AAA4 ▶ Adult Services – Nevada County ▶ Health Care Squared (HC²) Strategies ▶ Hospitality House ▶ Managed Care Plans 	July 2023 (Year 1)	June 2026 (Year 3) -32 referrals from APS, for 24 hour homecare benefit. Expecting	75% of enhanced case management are provided by local providers.

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
	<ul style="list-style-type: none"> ▶ Coordinate a collaborative group of interested providers. ▶ Connect potential providers with Partnership Health managed care plan for 2024 rollout. 		<ul style="list-style-type: none"> ▶ Partnership Health Plan 		<p>those hours to increase. These are being submitted on all IHSS clients.</p> <p>-Combined meeting with workgroup 6. Health collaborative might play a role here.</p>	
<p>Strategy 4.3: Get mental health volunteers for family therapy and safety planning.</p>	<ul style="list-style-type: none"> ▶ Identify lead agency/organization. ▶ Investigate the potential for a community program. 	<p>Adult Services – Nevada County</p>	<ul style="list-style-type: none"> ▶ Anew Day Counseling ▶ Behavioral Health – Nevada County ▶ FREED (Pearls Program) ▶ National Alliance for Mental Illness (NAMI) ▶ Spirit Center 	<p>July 2024 (Year 2)</p>	<p>June 2025 (Year 2)</p>	<p>List of volunteers able to help and support community families.</p>

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
Strategy 4.4: Investigate and promote prescription drug affordability options.	<ul style="list-style-type: none"> ▶ Investigate options (drug plans, manufacturer assistance programs, etc.). ▶ Outreach to inform the community. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County 	<ul style="list-style-type: none"> ▶ AAA4 ▶ Health Insurance Counseling & Advocacy Program (HICAP) ▶ Hospital Foundation 	July 2024 (Year 2)	June 2025 (Year 2)	Drug affordability options gathered and communication tools developed/ distributed.



Goal 5: Expanded Transportation Options

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
Strategy 5.1: Promote the Dial-A-Ride area expansion.	<ul style="list-style-type: none"> ▶ Develop marketing/ advertising to be disseminated to partner agencies. 	Nevada County Connects	<ul style="list-style-type: none"> ▶ Dial-A-Ride ▶ Nevada County Transit Services ▶ Nevada County Transportation Commission (NCTC) 	July 2023 (Year 1)	June 2026 (Year 3) -Complete.	Outreach materials distributed to ADRC partners.
Strategy 5.2: Secure funding for on-demand transportation.	<ul style="list-style-type: none"> ▶ Identify the funding available for on-demand transportation and the need for additional funding. 	ADRC	<ul style="list-style-type: none"> ▶ AAA4 ▶ Hospitality House (OAA Funded Transportation Program) 	July 2023 (Year 1)	June 2026 (Year 3)	Increase funding for on-demand transportation.

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
	<ul style="list-style-type: none"> ▶ Investigate AAA4 funding, any potential flexibilities, and creative ways to fund on-demand transportation. 		<ul style="list-style-type: none"> ▶ Nevada County Transit Services ▶ Nevada County Now Paratransit Services ▶ Nevada County Connects ▶ Seniors First Placer Rides 			
<p>Strategy 5.3: Research the feasibility of a volunteer transportation program.</p>	<ul style="list-style-type: none"> ▶ Identify partners for program coordination. ▶ Identify funding sources for gas and insurance. 	<ul style="list-style-type: none"> ▶ AAA4 ▶ Gold County Senior Services ▶ Nevada County Connects ▶ Transit for the Tahoe Area (TART) 	<ul style="list-style-type: none"> ▶ Connecting Point (211) ▶ Transit for the Tahoe Area (TART) 	<p>July 2024 (Year 2)</p>	<p>June 2026 (Year 3)</p> <p>-AAA4 is taking a lead and made this a Program Development initiative which will provide funding for research and pilot.</p>	<p>Have an established program.</p>

Strategic Actions	Key Steps	Lead Agency/ Group	Available Resources	Start Date	Progress	Desired Outcomes
<p>Strategy 5.4: Coordinate outreach to older adults and people with disabilities regarding transportation service opportunities including travel training.</p>	<ul style="list-style-type: none"> ▶ Identify a funding source. ▶ Identify partners to conduct training. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Connecting Point (211) 	<ul style="list-style-type: none"> ▶ Nevada County Connects 	<p>July 2024 (Year 2)</p>	<p>June 2026 (Year 3)</p>	<p>Outreach materials and strategies developed.</p>
<p>Strategy 5.5: Increase transportation services to and from medical appointments within and out of county for the blind and visually impaired as well as individuals with all types of disabilities and older adults.</p>	<ul style="list-style-type: none"> ▶ Work with Partnership Health to increase capacity of Medi-cal funded transportation ▶ Identify additional funding sources to increase capacity in Western County and Eastern County. ▶ Identify partners to assist with volunteer recruitment efforts for Eastern County. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Sierra Services for the Blind ▶ Partnership Health 	<ul style="list-style-type: none"> ▶ Connecting Point (211) ▶ Dignity Health/Sierra Nevada Memorial Hospital ▶ Nevada County Connects ▶ Hospitality House ▶ Transit for the Tahoe Area (TART) ▶ Legal Services of Northern CA 	<p>July 2024 (Year 2)</p>	<p>June 2026 (Year 3)</p> <p>-Medi-cal transportation through Partnership has improved. Providers have provided feedback that reimbursement is a very long wait and not funded adequately.</p>	<p>Increased access to specialty medical care.</p>



Goal 6: Effective Coordination, Communication, & Education

Strategic Actions	Key Steps	Lead Agency/Group	Available Resources	Start Date	Progress	Desired Outcomes
<p>Strategy 6.1: Coordinate with local agencies to provide community guidance about being prepared in the event of emergencies, and the needs of older adults and people with disabilities in evacuations and disasters.</p>	<ul style="list-style-type: none"> ▶ Gather available resources and community group input. ▶ Create a check-off list/one-pager. ▶ Develop a plan for community-wide distribution. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County ▶ Veterans Office – Nevada County 	<ul style="list-style-type: none"> ▶ Connecting Point (211) ▶ Fire Safe Council of Nevada County ▶ FREED ▶ Listos preparedness program ▶ Nevada County Office of Emergency Preparedness 	<p>July 2023 (Year 1)</p>	<p>September 2024 (Year 1)</p> <p>-workgroup has identified messaging and tools needed – looking for funding to produce tools, need to work with Partners on aligning messaging/using same tools and resources.</p>	<ul style="list-style-type: none"> ▶ Create a check-off list/one-pager for local agencies about the needs of older adults and people with disabilities in times of emergencies. ▶ Create a one-page Emergency Resource flyer with local emergency numbers.

Strategic Actions	Key Steps	Lead Agency/Group	Available Resources	Start Date	Progress	Desired Outcomes
<p>Strategy 6.2: Develop a communications/marketing strategy related to available long-term services and supports for older adults, people with disabilities, and caregivers that takes into consideration social stigmas.</p>	<ul style="list-style-type: none"> ▶ Identify an individual to coordinate the project. ▶ Identify funding sources. ▶ Identify marketing professional with understanding of how to reach and messaging for priority populations. ▶ Coordinate with statewide marketing plan for ADRCs (depending on the State’s timeline). ▶ Develop communications/marketing plan. ▶ Create a booklet and online source with local and statewide programs, services, and supports for older adults, people with disabilities, and caregivers. ▶ Create an online caregiver resource page (could be hosted by Sierra Nevada Memorial Foundation) 	<p>ADRC</p>	<ul style="list-style-type: none"> ▶ Connecting Point (211) ▶ Nevada County Public Information Officer ▶ Navigators ▶ Media Outlets (e.g., radio station, newspapers, bus advertisements, newsletters, and social media) ▶ Sierra Nevada Memorial Foundation 	<p>July 2023 (Year 1)</p>	<p>June 2025 (Year 2)</p>	<p>Communications/ Marketing Plan developed.</p> <p>Online and physical resources developed with local and statewide programs, services, and supports.</p>

Strategic Actions	Key Steps	Lead Agency/Group	Available Resources	Start Date	Progress	Desired Outcomes
<p>Strategy 6.3: Develop tools and strategies to increase coordination and connection among community service providers.</p>	<ul style="list-style-type: none"> ▶ Identify all local community group’s coordination meetings and communicate with service providers. ▶ Develop a communication tree for the dissemination of messaging, resources, events, meetings, and information. ▶ Repository of recorded training for service providers. ▶ Develop an online hub for service providers (e.g., social media page). 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County 	<ul style="list-style-type: none"> ▶ Local Assets and Resources Grid ▶ Breakfast Club ▶ Public Information Officer at Connecting Point (211) (Key resource for posting information) ▶ Media Outlets (e.g., social media for providers and radio spots) 	<p>July 2023 (Year 1)</p>	<p>June 2026 (Year 3)</p> <p>-Planning to meet with workgroup 4 around CalAIM collaboration</p>	<p>Online hub for service providers developed.</p>
<p>Strategy 6.4: Coordinate with local programs and services to continue development of a community data exchange.</p>	<ul style="list-style-type: none"> ▶ Identify funding sources to maintain and expand the existing program. ▶ Identify a dedicated staff person to work on the database. ▶ Identify partner organizations willing to participate 	<p>Connecting Point (211)</p>	<ul style="list-style-type: none"> ▶ Adult Services – Nevada County ▶ Behavioral Health – Nevada County ▶ CalAIM ▶ Elder Care Provider Coalition (“purple book”) ▶ FREED 	<p>July 2023 (Year 1)</p>	<p>June 2026 (Year 3)</p> <p>-Met with Connecting Point to understand challenges. Identified need for ongoing</p>	<p>Sustainable community data exchange developed.</p>

Strategic Actions	Key Steps	Lead Agency/Group	Available Resources	Start Date	Progress	Desired Outcomes
					funding-sustainability is the challenge.	
<p>Strategy 6.5: Identify and coordinate with agencies to educate the community on existing financial literacy resources (e.g., protection from scams, budgeting, etc.).</p>	<ul style="list-style-type: none"> ▶ Identify financial literacy educational opportunities in the community. ▶ Coordinate with agencies on educational opportunities. ▶ Develop an educational resources list to refer older adults and people with disabilities. 	<p>Adult Services – Nevada County</p>	<ul style="list-style-type: none"> ▶ Area Agency on Aging/Area 4 (AAA4) education on scams and fraud ▶ Chamber of Commerce ▶ Financial Institution/Bank ▶ FREED (Financial Protection Bureau train-the-trainer) ▶ Sierra College ▶ Young Entrepreneurs 	<p>July 2024 (Year 2)</p>	<p>June 2025 (Year 2) -Lunch and Learn at senior center will be doing a lot of work on this.</p>	<p>Produce an annual one-pager of education and educational resources.</p>
<p>Strategy 6.6: Coordinate countywide to leverage state/local funding opportunities.</p>	<ul style="list-style-type: none"> ▶ Research and identify grant opportunities to support community needs. ▶ Identify countywide partners to leverage funding opportunities. 	<ul style="list-style-type: none"> ▶ ADRC ▶ Adult Services – Nevada County 	<ul style="list-style-type: none"> ▶ AAA4 ▶ Dignity Health/Sierra Nevada Memorial Hospital ▶ California Department of Aging 	<p>July 2024 (Year 2)</p>	<p>June 2025 (Year 2)</p>	<p>Process established for sharing and coordinating grant and partner opportunities.</p>

Strategic Actions	Key Steps	Lead Agency/Group	Available Resources	Start Date	Progress	Desired Outcomes
			<ul style="list-style-type: none"> ▶ California Department of Rehabilitation ▶ Managed Care Plans ▶ Nevada County CEO's Office 			