

Master Plan for Aging & Disability Local Playbook Planning Workshop Outcomes

June 24, 2022, 9:00am – 3:00pm Gold Miners Inn (Ballroom), 121 Bank Street, Grass Valley

Facilitators: Galen Ellis and Jessica Lime, Ellis Planning Associates Inc (EPAI)

Table Group Leaders: Kelly Carpenter (Adult Services - Nevada County), Carly Pacheco (FREED), Annie Mikal-Heine (FREED), and Will Tift (Agency on Aging/Area 4)

Participants: 20 participants, representing a diverse group of local leaders and stakeholders. Participants were policy and decision-makers, as well as program managers and coordinators servicing the aging and disability populations in Nevada County.

- Andy Burton, Vice Chair, Agency on Aging Area 4 (AAA4)
- Annie Mikal-Heine, Program Manager, FREED
- Cari Yardley, Behavioral Health Program Manager, Nevada County
- Carly Pacheco, Executive Director, FREED
- Ed Scofield, Supervisor District 2, Nevada County
- ► Gina Rogers, APS Social Worker, Adult Protective Services (APS)
- ▶ Jacob Colongione, IHSS Social Worker, In-Home Supportive Services (IHSS)
- ▶ Jan Arbuckle, Vice Mayor, City of Grass Valley
- Janeth Marroletti, Executive Director, Gold Country Services
- Iazmin Breaux, Program Manager Truckee, Nevada County
- Kathy Gibbons, Nurse, Senior Outreach Nurse Program
- Kelly Carpenter, Adult Services Program Manager, Nevada County
- Leslie Lovejoy, Board President, Gold Country Senior Services (GCSS)
- Mary Schleeter, Regional Services Specialist, Agency on Aging/Area 4
- Rachel Roos, Director of Social Services, Nevada County
- Robin VanValkenburgh, Transit Services Division Manager, Transit
- Ryan Gruver, Director HHS, Nevada County
- Serena Cantway, Housing Coordinator, FREED

- Tim Giuliani, Program Manager, 211 Connecting Point
- Will Tift, Assistant Director, Agency on Aging/Area 4

Purpose:

The purpose of the workshop was to gain stakeholder input on the strategic initiatives for the Nevada County Master Plan for Aging and Disability Local Playbook. The workshop brought together a diverse group of decision-makers and stakeholders to promote buy-in and a shared commitment to improve the aging and disability landscape in Nevada County.

Environmental Scan:

Equipped with the needs assessment findings and reflecting on their own experiences, the workshop participants identified the following driving and restraining forces affecting their ability to achieve the California Master Plan for Aging (MPA) 5 Broad Bold Goals of 2030. The "Driving Forces" were defined as the trends and opportunities that would be most important in helping them meet the goal. The "Restraining Forces" were the challenges that would need to be addressed or overcome to meet the goal.

Driving Forces	MPA Goals	Restraining Forces
 Very connected, collaborative, cooperative community We have new density laws that could be leveraged to shape our community County utilizes state resources very effectively/partnerships Engaged public to tap into 	Goal 1: Housing for all Ages and Stages	 Housing prices Lacking housing at all levels "Not in my backyard" (NIMBY) mentality Rugged individualism Geographic isolation (people and services) Age demographics Need more collaboration between cities and counties
Multiple community resources (i.e., hospital, non-profits, coalitions, media (KNCO, KVMR), County, 211, health	Goal 2: Health Reimagined	FundingSilosDistance to careTopography

Driving Forces	MPA Goals	Restraining Forces
clinics, veteran services) • We come together		StigmaLacking a community hubTransportation
 APS Case Management resources Family support Mental, social health, and employment resources 	Goal 3: Inclusion and Equity, Not Isolation	 More connection/outreach between Diversity Equity Inclusion (DEI) resources and seniors More employment support for seniors and dependent adult children More programs that connect elders with younger people in meaningful ways Better broadband access Lack of diversity in Nevada County Limited bandwidth and human resources from agencies supporting seniors and people living with disabilities
Existing models i.e., the "Village Movement," which has been successful elsewhere	Goal 4: Caregiving that Works	 How to get the word out/connect community groups to county resources IHSS rules – lots of stuff not allowed Livable wages Broadband for telehealth
 Aging and disability advocacy Existing models i.e., Home Share Program in Placer County 	Goal 5: Affordable Aging	 Need more navigators Rural nature of the county, with a lot of homes outside city limits

Driving Forces

- Board of Supervisors and City decisionmakers at the table
- Creative solutions for affordable housing options (e.g., use of trailers and voucher programs; approval of tiny houses, and incentivizing ADUs)

MPA Goals

Restraining Forces

- Better messaging/ communication between agencies
- Barriers to housing due to income, disability, etc.
- Not enough homeless shelter beds e.g., hospitality house
- Remote county w/ limited transportation and needs to be layered with housing
- Cost of living going up (food, gas, transit, housing, etc.)
- Often look at from the agency perspective as opposed to the client perspective

Identifying Strategic Actions and Partners

In table groups corresponding with the 5 California MPA Broad Bold Goal areas listed above, participants drafted 3-6 strategic actions that would leverage the driving forces and address the restraining forces to achieve their goal. Then, the table groups identified key partners that are essential for successfully implementing each of the strategies. The stakeholder input below will be analyzed for the development of a three-year Nevada County Aging and Disability Playbook Action Plan.

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Goal 1: Housing for All Ages and Stages

Strategies	Key Partners
Strategy 1.1: Marketing and Public Information Officer (PIO) to destigmatize and raise awareness	PIO/marketing; County; Aging and Disability Resource Connection (ADRC); AAA4
Strategy 1.2: Expand the Dial-A-Ride area	Dial-A-Ride; Transit; Nevada County Transportation Commission (NCTC)

Strategies	Key Partners
Strategy 1.3: Multi-agency and citizens workgroups and advocacy	Transit; Everybody
Strategy 1.4: Broadband	Broadband; County, Cities, and Economic Resource Council (ERC); Planning Departments; and communities
Strategy 1.5: Utilize AARP and Pro Housing to Spur housing and make it more livable	County and City; planning departments; and communities



Goal 2: Health Reimagined

Strategies	Key Partners
Strategy 2.1: Community data exchange	211 Connecting Point; County; FREED
Strategy 2.2: Volunteer transportation program	Gold County Senior Services; Nevada County Connects; Transit for the Tahoe Area (TART)
Strategy 2.3: Increase access to telehealth	Hospital; Senior Outreach Team (County); Health Plans; Home Health
Strategy 2.4: Prescription support	Health Insurance Counseling & Advocacy Program (HICAP); Agency on Aging Area 4 (AAA4); Hospital Foundation
Strategy 2.5: Leverage state/federal funding	County; Managed Care Plans; Hospital



Goal 3: Inclusion and Equity, Not Isolation

Strategies	Key Partners
Strategy 3.1: Connect with cultural groups to leverage connection and support for seniors.	Color Me Human; California Heritage: Indigenous Research Project (CHIRP); (Tahoe Truckee Community Collaborative)
Strategy 3.2: APS Case Management – Safety organized practice (simple tool for APS staff)	Adult Services - Nevada County (ASNC); Other counties
Strategy 3.3: Community college liaison program	Sierra College and/or high school
Strategy 3.4: Get mental health volunteers for family therapy and safety planning.	Behavioral Health; Spirit Center
Strategy 3.5: Develop a communications strategy for seniors (radio, newspaper, side of buses, newsletter)	Radio station
Strategy 3.6: Create an adopt-agrandparent/adopt-a-grandchild program	Churches; schools; Sierra Nevada Children's Services (SNCS)



Goal 4: Caregiving that Works

Strategies	Key Partners
Strategy 4.1: Develop a senior center hub	Health Care Sector; Education Sector; Government Sector; Social Services Sector; Public Health; Transit
Strategy 4.2: Build a Village Model to fit our community	Neighborhood Association; Residents Council; Eskaton; Neighborhood Watch
Strategy 4.3: Adult day care expansion	Hospital/Medical Sector; Alzheimer's Association; Alta Regional

Strategies	Key Partners
Strategy 4.4: Advocate for In-Home Supportive Services (IHSS) revisions and improvement investments	California State Department of Social Services (DSS); CDWA; IHSS Advocacy Group; Public Health Directors Association
Strategy 4.5: Phone a friend program development	2-1-1 Connecting Point; National Suicide Prevention; FREED

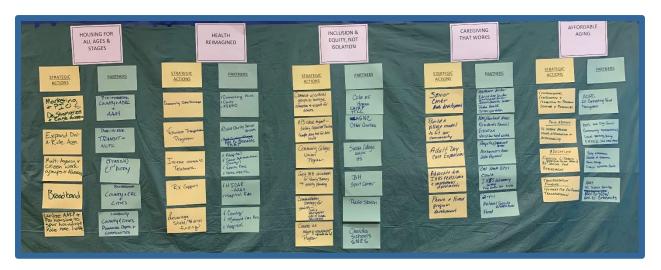


Goal 5: Affordable Aging

Strategies	Key Partners
Strategy 5.1: Better communicate, coordinate, and connect clients to programs, services, and resources that improve economic security.	Aging & Disability Resource Connection (ADRC); 2-1-1 Connecting Point; Navigators
Strategy 5.2: Advocate for policies that improve housing access, affordability, and sustainability.	Board of Supervisors and City Councils; Community representatives; Local Planning & Zoning; FREED
Strategy 5.3: Educate the community on financial literacy (e.g., protection from scams, saving for retirement).	Young Entrepreneurs; Chamber of Commerce; Sierra College; Financial Institution/Bank
Strategy 5.4: Secure funding for vouchers for on-demand transportation.	AAA4; Nevada County Transit Services; Nevada County Now Paratransit Services; Nevada County Connects

Strategic Initiatives and Partners Photograph:

The strategic actions and key partners were recorded on a sticky wall (pictured below).



Issues Bin:

- ► How to engage county planning in the process
- Principles: bidirectionality; intergenerational